



CENTRAL NEW YORK

THE HEART OF
CONNECTION





INNOVATION ECONOMY



We're **GROWING!** Explore our innovative **EXISTING** and **NEW MARKETS**.

Central New York's Industry Leaders

Aerospace, Advanced Manufacturing, Distribution and Logistics, Healthcare and Biopharma, and Energy

- Saab Sensis (North America HQ)
- Lockheed Martin
- Bristol-Myers Squibb
- Ephesus (Eaton Corporation)
- Syracuse Research Corporation, Inc.
- Hillrom (Welch Allyn)
- Inficon

Innovation Partnerships

Our economy is supported by a diverse network of interconnected collaborative resource centers.

- ✓ Centers for Advanced Technology (CAT)
- ✓ CNY Biotech Accelerator
- ✓ GENIUS NY
- ✓ Syracuse Center of Excellence
- ✓ Syracuse University Infrastructure Institute
- ✓ Business incubators/entrepreneurship programs



Microsoft Selects Syracuse!

Microsoft chose Syracuse as its **first** Smart Cities Technology Hub in the northeast.

- 1 Louisville, KY
- 2 Houston, TX
- 3 **Syracuse, NY**



Strategic objectives

- Enable local corporate digital transformation and technical training
- Facilitate access to subject matter experts for local industry expansion



We're Central to UAS Innovation

We're the global leader in Unmanned Aerial Systems (UAS) technology with the recent FAA-approved 50-mile UAS Traffic Management corridor.



Preparing tomorrow's workforce—**COLLABORATIVE** initiatives positioning Central New York as a **LEADING "SMART CITY."**



Today's Workforce



Cicero Training Facility

- Invests in construction trades
- Supports local trade organizations by hiring trained, professional workers



Manufacturer's Alliance (MACNY)

- Establishes program connecting trade apprentices with local manufacturers



Talent and Education Development Center (TEDCenter), Syracuse University

- Supports local businesses by matching qualified workers with job openings
- Strengthens existing and emerging leading workforce



ERIE 21, LeMoyne College

- Connects educational institutions, government, private high-tech firms, and banks
- Creates a homegrown talent pool



Tomorrow's Workforce

Central New York is home to **over two dozen colleges and universities** that enrich our local workforce with innovation, insight, and invention.



Strategic objectives

- Link higher education to economic prosperity
- Grow a strong and secure local talent pool

Our region prioritizes STEAM and apprenticeship training programs.



STEAM High School

We're investing in **New York State's first** regional high school and workforce training center that focuses on science, technology, engineering, arts, and mathematics (STEAM).



Strategic objectives

- Prepare graduates and workers of any age with skills for in-demand advanced technology
- Support apprenticeships and business partnerships

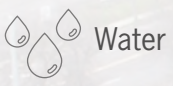


INFRASTRUCTURE

Central New York has the 3 “R’s”—
RESILIENCY, RELIABILITY, and REDUNDANCY.

→ We’re Growing

Our infrastructure investments are leveraged to provide increased capacity with resilient, reliable, and redundant resources.



Water



Wastewater



Electric/gas



Digital communications

Strategic objectives

- Site development/redevelopment
- Urban revitalization
- Strategic marketing
- Customer growth
- Energy efficiency
- Productivity improvement

→ Low Climate Risk

Our resilient and redundant utilities thrive because of the region’s low climate risk.



Strategic objective

- Invest in hardening our assets to reduce climate-related risks

→ We’re the “Heart” of New York

Our robust multi-modal connectivity of transportation assets provides access to supply chains and markets throughout the United States, Canada, and the world.

- Intersection of Interstates 81 and 90
- Direct National Highway System through 17 states
- 150+ truck terminals
- International passenger and cargo airport (listed among fastest growing airports in the US)
- Rail (intermodal connectivity)
- Port of Oswego/St. Lawrence Seaway

Our region has over 4,000 MW of excess power generation.



Connectivity Thrives

New York State is investing in Central New York’s “Inland Port.”



Strategic objectives

- Northeast distribution hub for American and Canadian markets
- Support secondary locations by rail-to-truck end-point distribution



LIFESTYLE



If **PLAY** is your thing, we've got it going on **EVERY SEASON.**



Among Best Places to Live in the US

- ✓ Highly ranked public schools
- ✓ 20-minute average commute time
- ✓ Available and affordable housing
- ✓ Safe communities
- ✓ Family oriented



We Bring the Adventure

Central New York is your gateway to New York's diverse natural resources.

- Adirondack and Catskill Mountains
- Finger Lakes Region
- Niagara Falls
- St. Lawrence River/1000 Islands
- Hudson Valley



All Four Seasons Enrich Our Lives

Spring and summer bring warmth, boating, and hiking. Autumn bursts into colorful reds, oranges, and yellows with the smell of apples and pumpkin pie in the air. Spend winter skiing, snowshoeing, and staying cozy inside.



Entertainment Year-Round

- Nationally ranked sports
- Downtown festivals
- Lakeview Amphitheater
- Rosamond Gifford Zoo
- New York State Fairgrounds & Exposition Center
- Carrier Dome
- Ski resorts
- Museums
- Symphoria



Always Evolving Food Scene



Regional traditions

International cuisine



Craft beer and homegrown wine

Regional markets



Farm-to-table restaurants



FACT

Central New York is at the center of an economic cluster that equates to the **2nd largest economy in the world** (based upon Gross Domestic Product).



CONNECT WITH US



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